



Ashland Productions is only as strong as the volunteers, patrons, participants, and donors who care about it. After the pandemic, it was an open question as to how many of those folks would return to our stage and seats. Would people still want to devote eight weeks and four weekends to rehearsals and performances; would patrons still want to join more than 200 other theater-goers in a crowded, dark room; would donors still be willing to help make the entire dream a reality? After our first full season back, we can confidently say yes to all those questions and many more!

Ashland didn't tiptoe back to operations in the 2022/23 season; we came back swinging for the fences! Our feature season kicked off with a hit all-ages production of *Elf: The Musical* in November, and we followed that with the fan favorite all-ages *Joseph and the Amazing Technicolor Dreamcoat* in April. Because of the overwhelming positivity we felt from participants and patrons, we inserted into the season a previously unannounced *Ashland Broadway Revue*, a wonderful opportunity for our talented actors to showcase a song dear to them. Due to the remarkable success of recent Ashland Alumni productions, Ashland folded that concept into our feature season with two weekends of the college/adult show *Company*. We're deeply grateful to the Ashland Alumni for getting this ambitious program off the ground and proving that Ashland audiences will patronize challenging shows in addition to the family-friendly programming Ashland is justifiably known for.

In addition to including young people in every feature program, Ashland's youth production season also roared back. Our revolutionary in-person elementary school ACT program returned after its 2020 interruption, with eight casts of 326 young performers staging 21 performances of *We Are Monsters*. Our middle schoolers performed two weekends of *Mary Poppins Jr* to big crowds, and our amazing high school performers put on a fantastic production of *Urinetown: The Musical* over three August weekends. Our summer camp slate was again packed, as we offered 10 weeks of camps and saw several completely sell out.

Everything that happened at Ashland last year occurred because you decided to help make it so. Thank you so very much for your support of our work!

Christopher Scholl

Executive Director



Ashland Productions

2100 White Bear Ave, Maplewood, MN 55109
www.ashlandproductions.org | info@ashlandproductions.org

IMPACT REPORT

2021 - 2022



ASHLAND'S MISSION

Ashland is a youth-centered, multigenerational theater company that fosters self-esteem and a sense of belonging. Through a culture of welcoming acceptance, Ashland's unique process creates exceptional performances enjoyed by the many communities we serve.

93.3% Percent of Mainstage participants report that Ashland lives it's mission

PATRONS

11,160 total patrons this year!

SUMMER CAMPS

- Sing (2nd - 5th)
- High School Musical (6th-9th)
- Newsies Jr (6th - 9th)
- Newsies Jr. (2nd-5th)
- Encanto (2nd - 5th)
- Encanto (2nd - 6th)
- Annie and Oliver (2nd - 5th)

2021 - 2022 SEASON

- **Elf: The Musical - All Ages**
 - 23 Youth Participants
- **Mary Poppins Jr. - Middle School**
 - 43 Youth Participants
- **We are Monsters - Elementary**
 - 14 Youth Participants
- **ACT - In-School Elementary Program**
 - 310 Youth Participants
- **Joseph and the Amazing Technicolor Dreamcoat - All Ages**
 - 56 Youth Participants
- **Broadway Revue - All Ages**
 - 15 Youth Participants
- **Company - College / Adult**
 - 7 Youth Participants
- **Urinetown: The Musical - High School**
 - 40 Youth Participants

SPONSORS

Thank you to all our generous 2021 - 2022 Show Sponsors

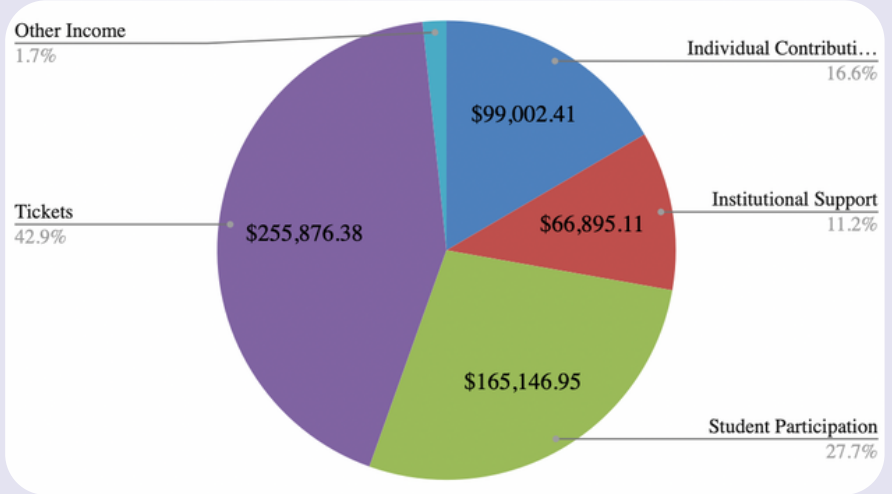


FINANCIAL UPDATE

September 2021 - August 2022



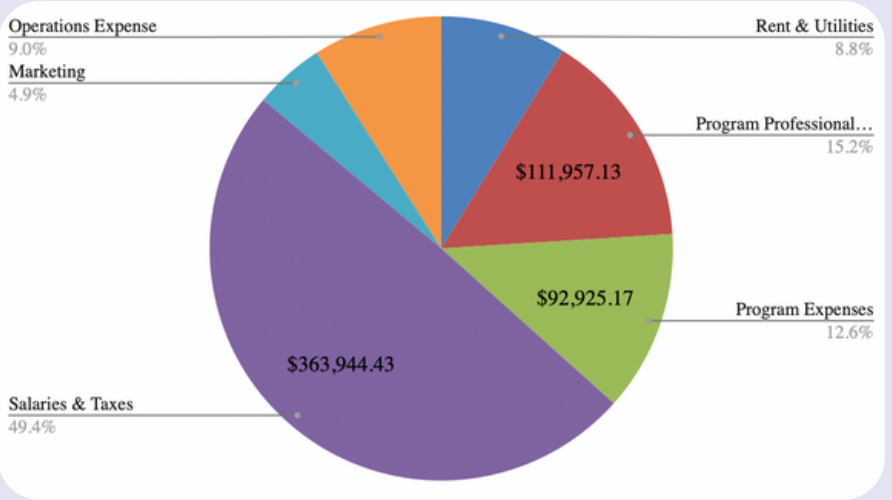
INCOME



DONATION TOTALS

- \$1,168 Ticket Donations
- \$2,140 Give to the Max 2021
- \$8,003 Development Events
- \$20,863 Intermission Contr.
- \$30,584 Sustaining Donors
- \$99,002 Total Individual Contr.

EXPENSES



Thank you for supporting Ashland Productions!



DON'T JUST TAKE OUR WORD FOR IT!

91.7% Percent of Mainstage Participants report they gained confidence through their Ashland Experience

"This cast was the kindest and most sincere group of people. Everyone was so willing to help each other and was so supportive of each other. It was a really special experience."

-Elf Cast Member

"My daughter entered into this nervous about not fitting in and found herself embraced warmly by the adults and performers alike. The kind and encouraging words from the directors stayed with her. And I thank you!"

-Mary Poppins Parent

"The camp was so well run and inclusive. This was my son's first show and he is hooked! Thank you for caring about every detail. It showed!"

-Newsies Jr. Parent

"I bonded with the cast and feel like they are my second family."

-Joseph Cast Member

"Everyone in the artistic team was so amazing and inclusive and extremely kind!"

-Mary Poppins Cast Member

"I felt welcomed by the entire community which I was immensely grateful for."

-Urinetown Cast Member



"My daughter loves the Ashland program. We talked about possibly looking for a different house and her first comment was we need to move closer to Ashland."

-Mary Poppins Parent

"The camp was so well run and inclusive. This was my son's first show and he is hooked! Thank you for caring about every detail. It showed!"

-Urinetown Parent



DON'T JUST TAKE OUR WORD FOR IT!

"This is the best program that I could hope for and I really hope she can continue in future shows!"

-Mary Poppins Parent

"Everyone at Ashland made me feel included and comfortable."

-Newsies Jr. Cast Member



"My favorite part of Urinetown was really having an artistic team who pushed us as a cast to fully dive into the environment and the show."

-Urinetown Cast Member

"From the directing staff to the performers, there is not a single person whose company and partnership in creating this show I didn't enjoy. Everyone has been lovely and I will absolutely be auditioning for more shows here."

-Elf Cast Member



"Since the start of rehearsals it has been evident that Ashland lives out their mission statement through their actions.

Thank you!"

-Mary Poppins Parent

"Everyone was very patient and supportive. Great community to work in."

-Joseph Cast Member

"This cast has been an absolute joy to work with. I've never felt more connected with so many people during a show. "

-Elf Cast Member

"[My Child] had such a wonderful and memorable experience doing this performance! We're thrilled that she had such a wonderful opportunity."

-Newsies Jr. Parent

"I love that Ashland is a place where my child can grow her confidence, accept responsibility, and learn how individual contributions matter as part of a team."

-Mary Poppins Parent



2021 - 2022 SUPPORTERS!

LIFE CHANGER (\$10,000+)

Minnesota State Arts Board (MSAB)
 Mary & William Zimmer Foundation
 Shuttered Venue Operators Grant

MENTOR (\$3,000 - \$9,999)

Wyeth & Mary Jo Lewis
 Sara Meslow & Paul Vahle
 Craig Nielsen
 Stillwater Investment Management, LLC
 Tennant Foundation

FAMILY (\$1,200 - \$2,999)

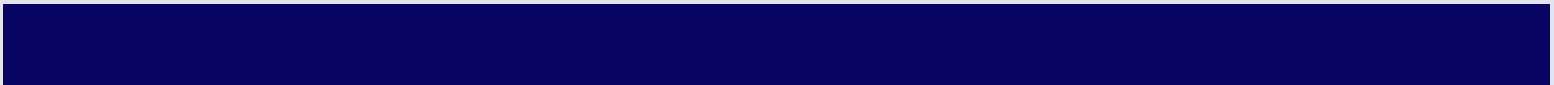
Anonymous
 Tom & Eileen Armitage
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 Greater White Bear Lake Community Foundation
 Kevin & Julie Grove
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 Jessica Hughes
 Keith & Colleen Mogren
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 Steven and Brenda Rhyner
 Mary Ann & Steve Ringsdore
 John & Sharon Scanlon
 Stablish Foundation FBO John A. & Karen J. Meslow Charitable Fund
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COLLABORATOR (\$600 - \$1,199)

3M Foundation	John Russell
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Premier Bank	

FRIEND (\$1 - \$599)

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Frederic Adamski	Dawn Bigelbach
Jennifer Adrian	Barbara Bitzer
RW Alexander	Ethel Bleninger
Joan Anderson	Joseph Blustein
Karen Arcand Johnson	Randy Boggio
Carrie Ardito	Kathleen Bothwell
Mack Armbruster	Ana Bougie
Elaine Ashford-Barr	Jenny Boxrud
Emily Austgen-Greeley	Josephine Boyer
Nico Bachman	Julie Boyum
Josh Back	Leah & Dave Bresette
Michael Baker	Paige Bremer
Donna Balitz	Judith Brooks
Jenny & Jeremy Beebe	Angela Brown
Jennifer Belisle	Jason Brown
Joanne Bell	Robert Brown III
Stacy Bender	Joey Brueske
David and Michelle Benson	Robyn & Clint Bueling
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Carol Bergeron	Therese Burrell
Brent Berheim	Allen Bussard





2021 - 2022 SUPPORTERS (CONTINUED)!

FRIEND (\$1 - \$599)

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2021 - 2022 SUPPORTERS (CONTINUED)!

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 Lauren Ryan
 Leslie Ryan
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 Ann Sather
 Alyson Sato
 Thomas Savard
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 Melissa & Michael Schoeberl





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Ashland
 PRODUCTIONS

